



**FORZA TRANSPORTATION SERVICES, INC.  
PRIVACY NOTICE FOR THE TREATMENT OF PERSONAL DATA FORZA TMS APPLICATION.**

**FORZA TRANSPORTATION SERVICES, INC.** (hereinafter "**THE COMPANY**") with address at 16360 HWY 83 N Laredo, Texas 78045, United States, is responsible for the processing of your personal data, and in this regard, we inform you of the following:

**How to contact us:**

If you have any questions about this **Privacy Notice**, please contact us at the following email: [privacy@forzatrans.com](mailto:privacy@forzatrans.com).

**1. Purposes of the processing of your personal data.**

The personal data we collect from you, as detailed in the following section, will be used for purposes that are necessary to carry out activities and processes aimed at fulfilling the obligations arising from any legal relationship we establish with you. These purposes are considered essential and include the following:

- i. Authenticate your identity in **THE COMPANY's** systems.
- ii. Send you information about the company or services with **THE COMPANY**, including policies and regulations.
- iii. Comply with internal and legal procedures related to **THE COMPANY**.
- iv. To comply with security purposes (computer security, cybersecurity, access control, information technology infrastructure, office equipment and movable and immovable property);
- v. To carry out basic verification processes of its data.
- vi. Perform internal and external audits necessary or convenient for the general administration of **THE COMPANY**.
- vii. To attend to any emergency or risk situation, either for **THE COMPANY** or for the holder.
- viii. To comply with the applicable legislation, as well as with our internal policies and/or any requirement of any authority.
- ix. Improve the user's experience.
- x. Monitoring errors and sending push notifications.

In the event that your personal data is intended to be used for a purpose other than those mentioned above, **THE COMPANY** will notify you by email or telephone, in order to obtain your consent for the processing of your personal data in accordance with the new purposes. If we do not receive your consent, for the cases in which it is necessary, **THE COMPANY** will not use your personal data.

**2. Personal data collected.**

To carry out the purposes described in this **Privacy Notice**, we will use the following personal data:

- i. Full name;
- ii. Address;
- iii. Date and place of birth;
- iv. Sex;
- v. E-mail address;
- vi. Contact telephone number;
- vii. CURP;
- viii. Device model;
- ix. IP address;
- x. Operating system;
- xi. IMEI code;
- xii. Usage data;
- xiii. Interactions with the app;
- xiv. Time of use;

By providing personal data of a third party, it is considered that you have informed the third party about such situation and that you have the consent for the use of their personal data, as well as they have accepted this **Privacy Notice**.

The data collected by **THE COMPANY** is obtained automatically through the use of technologies and other similar tools during the interaction of users with the application. Such information is processed to improve the

quality of our services and optimize the user experience, in compliance with the applicable legal provisions on the protection of personal data.

### 3. Security of personal data.

**THE COMPANY** will implement security measures, technical, administrative and physical, necessary to protect your personal data and prevent damage, loss, alteration, destruction or unauthorized use, access or treatment. Only authorized personnel, who have complied and observed the corresponding confidentiality requirements, may participate in the processing of your personal data. Authorized personnel are prohibited from allowing access by unauthorized persons and from using your personal data for purposes other than those set forth in this **Privacy Notice**. The obligation of confidentiality of the people who participate in the processing of your personal data subsists even after the termination of the relationship with **THE COMPANY**. The stored data is securely stored in **THE COMPANY's** own servers.

### 4. Communications and transfer of personal data with third parties.

As part of its own business operations and in order to fulfill the purposes described above, **THE COMPANY** may share with third parties, domestic or foreign, some or all of your personal data. Such third parties may be affiliated or subsidiary companies of **THE COMPANY**; external professional advisors and/or external suppliers.

**THE COMPANY** will ensure that such third parties maintain adequate security, administrative, technical and physical measures to safeguard your personal data, as well as that such third parties only use your personal data for the purposes for which they were hired and in accordance with this Privacy Notice.

**THE COMPANY** will not assign, sell or transfer your personal data to third parties not related to **THE COMPANY**, without your prior consent. However, **THE COMPANY** may transfer your personal data in the cases provided for in the Law.

The personal data we collect is stored securely in **THE COMPANY's** own services, which have physical, administrative and technological security measures to ensure its integrity and confidentiality. **THE COMPANY** is committed to safeguard the information in its own servers and systems, under strict access and protection policies, to prevent its loss, misuse or unauthorized access.

In the event that You wish to object to the processing of his/her personal data for the purposes set forth in this paragraph, by means of a communication sent to the e-mail address mentioned at the beginning of this **Privacy Notice**. You may request that **THE COMPANY** not to share or transfer his/her personal data.

### 5. User permissions.

For the use of some functionalities of the application it is necessary that You grant access permissions, for example camera and/or photos, as well as geolocation of the mobile device and to the vibrator module of the mobile device. You can disable or adjust permissions by following the procedures and settings of the mobile device, however, this may limit the use of some features.

### 6. Rights to which You are entitled.

You may exercise your privacy rights in accordance with applicable laws by completing our inquiry form at the following link <http://forzatrans.com/tms-form-privacy-policy> and sending it to the email address [privacy@forzatrans.com](mailto:privacy@forzatrans.com). You are entitled to various privacy rights, subject to applicable law, with respect to the personal data we process about you, including but not limited to the following rights:

- **Opt-out of the use or sharing of your personal information:** You have the right to object to the use of your personal data for specific purposes.
- **Delete personal information:** You have the right to request the deletion of your personal data from our records or databases when You believe it is no longer being used properly.
- **Change or correct personal information:** You have the right to request the correction of your personal data if it is outdated, inaccurate, or incomplete.

- **Revoke the use of personal information:** You may request that we stop using all or part of your information or that we limit its use.

You may revoke the consent you have granted us, if applicable, for the processing of your personal data. However, it is important to note that in some cases, we may not be able to immediately comply with your request or cease the use of your data, as we may be required to continue processing your personal data due to legal obligations. Additionally, you should be aware that for certain purposes, revoking your consent may result in our inability to continue providing the service or support you requested, or may lead to the termination of our relationship with you.

- **Right to access and/or receive the use of personal information:** You also have the right to know what personal data we hold about you, the purposes for which it is used, and the conditions under which it is processed.

To revoke your consent, you must complete the attached request form attached in the first paragraph of this section and send it to the following email address: [privacy@forzatrans.com](mailto:privacy@forzatrans.com). You can learn about the procedure and requirements for revoking consent by contacting us via email.

Additionally, if you wish to limit the use and disclosure of your personal information, you must complete the attached request form attached in the first paragraph of this section and send it to the following email address: [privacy@forzatrans.com](mailto:privacy@forzatrans.com).

#### 6.1 Divisional Privacy Notices

If you are a resident of California, please click the following hyperlink for more information about your privacy rights.

Link: <http://forzatrans.com/tms-privacy-policy-annex-ca>.

#### 7. Use of tracing technologies and cookies.

We inform you that our application does not use cookies through which your behavior as a user can be monitored.

#### 8. International data transfers.

The personal data collected is securely stored on servers owned by **THE COMPANY**, located in Laredo, Texas. **THE COMPANY** is committed to implementing the necessary technical and organizational measures to protect the security, integrity, and confidentiality of the information stored, in accordance with applicable data protection laws and regulations.

#### 9. Changes to the Privacy Notice.

This Privacy Notice may be modified, changed, or updated due to new legal requirements, our own needs concerning the products or services we offer, our practices, or changes in our business model

We are committed to keeping you informed about any changes to this **Privacy Notice** via the personal email address you have provided. Additionally, we inform you that such changes will be communicated through the email address you have shared and/or via push notifications.

The most recent version of the **Privacy Notice** can be consulted on the following link: <http://forzatrans.com/tms-privacy-policy>,

***Last updated: 10/02/2025***